



MEDIA RELEASE

For Immediate Release

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[Find new ideas for the kitchen, bathroom and outdoors when you visit the HIA Home Ideas Show, in Melbourne.](#)

Australia's premier Home Show returns this April to the Melbourne Exhibition Centre, Southbank from Wednesday 7 to Sunday 11 April.

For home owners planning a renovation, '**Ask an Expert**' is a dedicated free consultation service at the Home Show. Bring your plans and get specialist renovation advice from painters, HIA builders, HIA GreenSmart tradesmen, landscapers and HIA kitchen and bathroom designers.

An addition to the show this year is the '**HIA Award Winners Showcase**'. Here you'll see the best-of-the-best award winning home designs and building products - a "must inspect" for renovators and home improvers.

The '**Design Precinct**' takes on a new theme in 2010, welcoming *Luxury Home Design* as a key partner. Presenting Melbourne's leading interior designers, it showcases cosmopolitan life-size rooms capturing emerging trends with a touch of romance! This year's line up includes designers Roberto Iaccino Interiors, Pace Interiors, Designed Space Interior Design, Amanda Richmond Interiors and White Chalk Interiors.

Visitors can enjoy a quiet drink at the Designer Bar whilst listening to experts on the Designer Forums Stage. Pick up clever design techniques using colour, fabrics, furnishings and textures at these FREE sessions.

The popular '**Gourmet Kitchen**' cooking stage is enhanced by the Wine.Food.Hotel partnership. With the theme 'Sustainable Table,' visitors will learn gourmet recipes, preparing fresh produce and see the latest kitchen appliances in use. Plus have the chance to win some fabulous prizes.

Fire prevention and protection strategies being topical, a newly created Home Show feature will be the '**Fire Safety Zone**'. This will enable families living in fire prone areas to create a fire protection plan, gain expert advice and purchase the necessary products.

The home exterior has not been forgotten. On hand at the show are leading landscape designers - such as Ian Barker & Associates, Spaces and Places and Outdoor Edge Design - whose modern approach to design will increase outdoor living space, value and enjoyment.

Give your home and yourself a makeover! In 2010, the show is running alongside the inaugural **Healthy Food & Lifestyle Show**. Those who purchase a ticket to the HIA Home Ideas Show will also gain FREE access to the Healthy Food & Lifestyle Show proving exceptional value to visitors.

To keep abreast of industry developments, show news and show specials, visitors can join the Home Show Club via the event website. It's free to join and always offers great value with competitions, specials and advice via e-newsletters.

Find building products, flooring, bathroom fixtures and fittings, fireplaces, lighting, window coverings, double glazed doors, furniture and furnishings, outdoor living, fencing, storage solutions, appliances, homewares, home security and home entertainment at the Home Show.

With more than 250 exhibitors with the latest products and services, visitors are sure to leave full of ideas, advice and products to improve their homes and lives.

Visit www.hiahomeideasshow.com.au for full event details, trend articles, expert profiles and to purchase your tickets online.

- Ends -

<u>HIA HOME IDEAS SHOW</u>	
Date:	Wednesday 7 April – Sunday 11 April 2010
Venue:	Melbourne Exhibition Centre, Southbank
Times:	Wednesday 7, 10am - 6pm Thursday 8, 10am - 6pm Friday 9, 10am - 9pm Saturday 10, 10am - 9pm Sunday 11, 10am – 6pm
Tickets:	Adult, \$18; Concession, \$15; Children FREE, or pre-purchase online & SAVE. Pre-Registered Trade FREE
www.HIAhomeideasshow.com.au	

For media enquiries, interviews, images, media passes and promotions, please contact:

Exhibition Organiser

PR Agency

exhibitions&eventsaustralia



Shelley Tilbrook, Marketing Manager
Exhibitions and Events Australia
(03) 9276 5520
shelleytilbrook@eea.net.au

Melissa Peirce, Marketing & Events Manager
Fruitful Group
0422 002 392
melissa@fruitfulgroup.com.au